

## Visual Merchandiser

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Company: Tanqeeb

Location: Bahrain

Category: other-general

## Job Description

### POSITION OBJECTIVE

The position is responsible to develop, deliver and communicate visual concepts and promote the brand, products and services in-store

Train and coach the store team to perform merchant based VP and manage the daily, weekly and seasonal VP tasks

### Key Responsibilities

Brand Image - Ensure that the brand identity and presentation standards in both windows and in-store are achieved consistently by creating eye catching displays whilst incorporating commercial sales opportunities

Implements the brand specific visual merchandising standards

Coordinating store display in line with brand guidelines and strategy

Developing floor plans and maximize visual impact

Arranges merchandise, signage, fixtures and in-store layout guide

Taking Photograph in every changes done in the merchandise display

Make use of creative lighting for windows

Maximizing placement of new lines, re-merchandising the store when new trends build

Creates layout of the store according to its categories

Ensures proper merchandising of the items

Collect review and feedback of the merchandise Other Responsibilities

Working closely with the operations and brand management team to increase sales

Working with VM Manager and sales team to achieve commercial goals

Involve in Pre-Opening of the stores and timely visit to ensure that brand's standard are properly implemented and followed

Conduct research of the current market trends and lifestyle

## **About Us**

“Apparel Group is a global fashion and lifestyle retail conglomerate residing at the crossroads of the modern economy – Dubai, United Arab Emirates. Today, the Apparel Group caters to thousands of eager shoppers through its more than + stores and 75+ brands across all platforms employing 17, multicultural staff covering four continents.

Apparel group has carved its strong presence not only in the UAE, Kuwait, Bahrain, Oman, and Saudi Arabia but opened thriving gateways to market in India, South Africa, Singapore, Indonesia, Thailand and Malaysia. Additionally, clear strategies are in place to enter emerging markets such as Hungary, Pakistan, Egypt and Philippines. Also, Apparel Group provides customers the experience of shopping from the comfort of their own home with ease and convenience via our E-Commerce site

Apparel Group Operates Brands from around the world, originating from USA, Canada, Europe, Australia, Asia and include leading names in Fashion, Footwear & Lifestyle such as Tommy Hilfiger, Charles & Keith, Skechers, Aldo, Nine West, Aeropostale, Jamie's Italian to name a few and other key brands include Tim Hortons, Cold Stone Creamery, Inglot, Rituals etc..

The Apparel Group owes its amazing growth to the vision and guidance of its dynamic Chairman, Nilesh Ved, who has taken the company from strength to strength since its inception in the last two decades.”

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