

Social Media Specialist

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Company: Domo Ventures W.L.L.

Location: Manama

Category: business-and-financial-operations

Title:

Social Media Specialist

Location:

Bahrain

Qualifications:

Bachelor's degree in Marketing or Communications is preferred

Experience:

Minimum 2 years in the same field.

Skills:

Excellent organization skills

Proficiency and fluency in English Language

Strong multitasking skills

Roles and Responsibilities:

Campaign Development:

Drive sales and execute creative campaigns to promote company products to increase the company engagement.

Collaborate with marketing team members to integrate social media campaigns with other promotional activities and marketing strategies.

Content Creation:

Plan and produce compelling social media posts tailored for the company accounts.

Create a consistent publishing schedule and manage content calendars to ensure a steady stream of content across social platforms.

Social Media Management:

Manage and oversee social media content while ensuring a cohesive social media message and brand voice.

Engage with followers, respond to queries in a timely manner and monitor customer reviews.

Performance Analysis:

Monitor and report on the performance of social media campaigns and content.

Analyze, review and report on effectiveness of campaigns to maximize results.

Collaboration and Coordination:

Work with other departments to ensure brand consistency and to develop social media timelines coinciding with new product releases.

Coordinate with the sales team to create marketing campaigns that work across different channels and support sales initiatives.

Influencer Collaboration:

Identify and build relationships with prominent influencers and thought leaders in our space.

Coordinate with influencers to create compelling content that aligns with our brand

messaging and campaign goals.

Email:

Apply now Sawan@domomena.com

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