

## Senior Product Designer Remote - Calo Inc

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Company: Talent Pal

Location: Bahrain

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Senior Product Designer Calo Inc.Bahrain

### About Calo

Launched in November of 2019 Calo is on a mission to make healthy easy. We're a team of dedicated people driving this mission by providing better, faster and cheaper ways to access food through technology.

### Role Overview

As a Senior Product Designer at Calo you will get the opportunity to handle exciting complex projects with the prospect of making healthy easy by reaching millions of users across the region! We're looking for someone who will be at the forefront of innovation working with a team of talented product designers to deliver world-class experiences.

Your strategic vision and leadership skills will play a pivotal role in shaping the future of our organization guiding work for a significant product area driving the user experience strategy and championing design excellence while dealing with overlapping organizational lines.

You will collaborate with cross-functional teams to translate business goals into intuitive, engaging and visually stunning experiences.

### Main Responsibilities

- Execute the UX design strategy aligning it with business goals, industry best practices and emerging trends

- Advocate for user-centered design principles, championing the importance of empathy research and iterative design methodologies throughout the organization

Collaborate closely with product managers, engineers, and stakeholders to ensure seamless integration of user experience design into the product development process and positively affect the KPIs

Conduct user research, usability testing, and gather insights to inform the design strategy and optimize the user journey

Create & oversee the creation of wireframes, prototypes, and high-fidelity designs ensuring they adhere to best practices in interaction design, accessibility, and visual aesthetics

Support in maintaining design systems, style guides, and UI components to ensure consistency, efficiency, and scalability across products and platforms

Stay up to date with the latest trends, technologies, and design innovations, sharing knowledge and inspiring the team to push boundaries and explore new possibilities

Collaborate with senior stakeholders to align design initiatives with the overall business strategy, presenting compelling design concepts and advocating for user needs

Drive continuous improvement in design processes, tools, and methodologies, optimizing efficiency and quality throughout the design lifecycle.

Help deliver and refine clear storytelling around product needs and opportunities

Design and ship high-quality product improvements

Support the evolution of the design processes within the broader org to optimize for efficiency

Nurture and champion the design culture at Calo

#### Ideal Candidate

#### Qualifications

At least 5 years of experience in designing mobile apps with a focus on consumer apps

Proficiency in English and preferably Arabic as well

#### Knowledge & Competency

Understanding in depth growth domains and data informed design approach

Strategic and critical thinking paired with flexibility and being open minded

Ability to measure and clearly articulate the value of design within the organization

Ability to effectively lead end to end design process within your team

To coach and mentor team members shaping the next generation of designers

To clearly identify business problems and solutions with excellent written verbal and presentation skills as well as establish a design vision for the product short medium and long term

Experience working with design systems

Experience in conducting user interviews and usability studies

Experience of working in a high growth and fast paced iterative environment in tech companies Incorporating feedback launching quickly setting measures for success and learning from what gets shipped

A strong portfolio showcasing examples of good design and problem solving skills to determine solutions to user interface challenges. Case studies and a deep dive into the process are encouraged

Experience in working with senior stakeholders managing and collaborating up to leadership level (C Level)

## Personality

Strong communicator

Ability to work both independently and in a team

Eager to learn

Friendly and pleasant personality that is able to lead with empathy and patience with others

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