

## Senior Performance Marketing Manager German speaker

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Company: WorkFlex

Location: Manama

Category: other-general

Support our current team of twomarketing professional **improving our performanceand content marketingactivities**

**Implementand manage marketing automation processes** includingemail campaigns and lead scoring within Hubspot and othertools

Design, execute, and optimize**ad campaigns**on paid performancechannels, including **Google, Meta,Taboola** and other platforms, to generate leads forthe salesforce

Develop other growth marketingstrategies to explain the benefits of (compliantly) working fromabroad

Report directly to Patrick (Co-Founder)and work closely with the salesteam

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