# Bahrain Jobs Expertini®

## **Senior Marketing Executive**

## **Apply Now**

Company: Gulf Future Business

Location: Manama

Category: other-general

- StrategyDevelopmentDesign and implement comprehensivemarketing strategies to create awareness of the company'sbusiness activities.
- 2 . **CampaignManagement:** Plan and execute digital and traditionalmarketing campaigns, including SEO/SEM, email marketing, socialmedia, and display advertisingcampaigns.
- 3 . **MarketResearch:** Conduct market research to identifymarketing opportunities and negotiate mediacoverage.

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