

Senior Conversion Rate CRO Consultant

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Company: DELVE

Location: Manama

Category: business-and-financial-operations

Experience in CRO – A/B& Multivariate Testing carried out in AdobeTarget.

The CRO consultant will support inachieving and delivering these engagement and acquisition targetswithin a B2B market.

As a Conversion RateOptimisation Consultant, you will be analysing the customerjourney, identifying areas for improvement, and leading the CROtesting roadmap to drive up conversionrates.

Some Of Your Key Accountabilities WillInclude

Leading the existing team throughmigration from Oracle Maxymiser to Adobe Target, including allexisting campaigns/tests

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