

Sales and Marketing Executive - Gulf Region Relocation Support Provided

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Company: Business Umbrella

Location: Manama

Category: other-general

Job Overview:

We are looking for outstanding Sales and Marketing professionals with a proven track record of driving revenue growth and building strong customer relationships. The ideal candidates will play a pivotal role in establishing our presence in the Gulf market, implementing strategic sales and marketing initiatives, and achieving ambitious targets.

Responsibilities:

Develop and implement effective sales and marketing strategies to penetrate the Gulf market and achieve revenue goals.

Identify and pursue new business opportunities, establish and nurture relationships with key clients, and drive customer acquisition.

Conduct market research to understand local trends, customer needs, and competitor activities, providing valuable insights to the management team.

Create compelling marketing campaigns to promote our products/services and increase brand visibility in the Gulf region.

Collaborate with cross-functional teams, including product development and customer support, to ensure seamless customer experience and satisfaction.

Utilize data analytics and sales forecasting tools to track performance metrics and adjust strategies accordingly.

Qualifications:

Proven track record of success in sales and marketing roles, with a minimum of [X years] of experience in [industry].

Strong understanding of the Gulf market dynamics, cultural nuances, and business practices.

Excellent communication and interpersonal skills, with the ability to build and maintain relationships at all levels.

Results-driven mindset, with a focus on exceeding targets and delivering exceptional customer value.

Adaptability and willingness to relocate to the Gulf region.

Education:

Bachelor's degree in Business, Marketing, or a related field. Advanced degrees or relevant certifications are a plus.

Benefits:

Competitive salary and performance-based incentives

Relocation assistance

Health insurance and other benefits

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