

## Media Buyer

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Company: Aegis Medical Bahrain

Location: Manama

Category: arts-design-entertainment-sports-and-media

### CompanyDescription

Aegis Medical is a Bahrain-based company that started as the first and only licensed N95 and surgical mask production plant in Bahrain. Since then, Aegis has expanded its business to include the distribution of medical devices, consumables, and hygiene products. The company offers its own Aegis branded consumables and a portfolio of high-quality imported medical devices to cater to Bahrain's healthcare governmental and private sectors.

### RoleDescription

This is a full-time on-site role for a Media Buyer located in Manama. The Media Buyer will be responsible for media planning, media strategy, media buying, and utilizing analytical skills to help inform media decisions. Communication skills will be essential to collaborate with internal teams and external vendors.

### Qualifications

Strong analytical skills

Experience in media planning and media strategy

Excellent communication skills

Experience in media buying

Bachelor's degree in Marketing, Communications, Business, or related field

Experience in the healthcare / hygiene industry is a plus

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