

Marketing Manager - Awesome Venue, Bahrain!

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Company: Corecruitment

Location: Bahrain

Category: other-general

We have been retained by this very cool Group to search for a creative Marketing manager for their upmarket lounge, bar & nightclub in Bahrain.

As Marketing Manager, you will be tasked with spearheading the brand's strategic marketing initiatives. This role is pivotal in balancing long-term brand development with immediate promotional requirements, managing a comprehensive digital presence, and ensuring the measurability of marketing impacts.

The role will be responsible for cultivating positive internal and external relationships, overseeing event management, optimizing CRM and data strategies, and guiding PR and communication efforts. The position is key to shaping the brand's presence and customer experience in the dynamic world of nightlife and entertainment. This role is ideal for a visionary and proactive individual eager to make a significant impact in the hospitality sector.

Skills and Qualifications:

Proven experience in marketing, ideally in the hospitality or entertainment industry.

Strong skills in strategic planning, digital marketing, and CRM management.

Experience in measuring and analyzing the impact of marketing initiatives.

Exceptional communication and relationship-building abilities.

Bachelor's degree in Marketing, Business, Communications, or a related field.

Leadership qualities with a focus on strategic thinking and innovation.

A commitment to data-driven decision-making and relationship management.

Requires the ability to organise oneself and work without continuous instruction, a strong ability to prioritise tasks and projects, work to budget and hit deadlines.

Needs to think digitally and work independently.

Such a great opportunity to run a company's entire marketing function and shape a young brand from its early stages!

Salary Package Offered: BD1500-2000k pm

Get in touch: michellecorecruitment

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