

Marketing amp Communications Manager - AccorHotel

[Apply Now](#)

Company: Talent Pal

Location: Bahrain

Category: other-general

JobDescription:

Marketing & CommunicationsManager

As the Marketing & Communications Manageryoull oversee all marketing and PR activities ensuring brandadherence. Collaborate with departments to execute campaigns managemedia events and monitor market trends. Your role involvesstrategic planning crisis communication and partnershipdevelopment. Deliver presentations to executives and manageexternal agencies. Adaptability and regular reporting are crucial.We seek a dynamic individual to drive profit growth enhance brandexposure and maintain the hotelsreputation.

What is in itfor you:

Unleash the excitement: enticing rewards andunbeatable benefits are waiting for you!

Ignite yourskills with our cuttingedge Academies for rapid professionalgrowth.

Cultivate your talents and watch your careerflourish locally and globally.

Drive change throughimpactful Corporate Social Responsibility activities.

Immerse yourself in a vibrant work environment with extraordinarycolleagues.

Join us on a direct path to success as weskyrocket to newheights!

KeyResponsibilities:

Brand Ambassadorship : As the head ofthe marketing and public relations department responsible forensuring all activities align with brand standards. Act as theprimary brand ambassador to ensure adherence to brandguidelines.

Communication Strategy : Developcomprehensive communication strategies for the hotel and coordinatewith various departments to execute marketing public relations

and advertising campaigns. Oversee activities such as hotel photography advertisement creative direction PR pitches media releases and collateral development.

Event Planning : Spearhead the planning and execution of media events consumer activations and brand partnerships to enhance brand exposure and drive revenue growth.

Market Analysis : Conduct thorough research and analysis of financial technological and demographic factors to identify market opportunities and develop strategies accordingly.

Promotional Activities : Plan and manage the hotel's advertising and promotional efforts across various channels including print electronic radio social media and direct mail. Develop promotional materials and provide key messaging support for media interviews and crisis communications.

Resource Management : Regularly submit reports to management manage agency resources for projects and campaigns update hotel listings collaborate with digital marketing and social media agencies and deliver insightful strategies and presentations to the executive committee and relevant departments.

Qualifications:

Experience and Skills : A minimum of 5-8 years of experience in marketing/communications preferably in a hotel setting. Excellent written and verbal English communication skills are required.

Personal Qualities : Exceptional organizational skills attention to detail professionalism and self-motivation. A team player with excellent interpersonal skills and the ability to work well under pressure.

Education and Language Proficiency : University Degree in relevant field is preferred and proficiency in Arabic language and writing is considered advantageous.

Technical Proficiency : Proficiency in Word Excel PowerPoint and database management software. Additional experience with marketing and PR agency tools and software is beneficial.

Additional Assets : Experience in marketing and PR agencies or additional language skills particularly Arabic will be considered advantageous.

This job has been sourced from an external job board.

More jobs on

[Apply Now](#)

Cross References and Citations:

- 1. Marketing amp Communications Manager - AccorHotel TelecomjobsJobs Bahrain Telecomjobs ↗**
- 2. Marketing amp Communications Manager - AccorHotel Topjobsearch Jobs Bahrain Topjobsearch ↗**
- 3. Marketing amp Communications Manager - AccorHotel Gynecologistjobs Jobs Bahrain Gynecologistjobs ↗**
- 4. Marketing amp Communications Manager - AccorHotel Delhijobs Jobs Bahrain Delhijobs ↗**
- 5. Marketing amp Communications Manager - AccorHotel LebanonjobsJobs Bahrain Lebanonjobs ↗**
- 6. Marketing amp Communications Manager - AccorHotel Technologyjobs Jobs Bahrain Technologyjobs ↗**
- 7. Marketing amp Communications Manager - AccorHotel losjobs Jobs Bahrain losjobs ↗**
- 8. Marketing amp Communications Manager - AccorHotel Socialmediajobopportunities Jobs Bahrain Socialmediajobopportunities ↗**
- 9. Marketing amp Communications Manager - AccorHotel DatasecurityjobsJobs Bahrain Datasecurityjobs ↗**
- 10. Marketing amp Communications Manager - AccorHotel Pilotjobsnearme Jobs Bahrain Pilotjobsnearme ↗**
- 11. Marketing amp Communications Manager - AccorHotel ItalyjobsJobs Bahrain Italyjobs ↗**
- 12. Marketing amp Communications Manager - AccorHotel Warehousejobsnearme Jobs Bahrain Warehousejobsnearme ↗**
- 13. Marketing amp Communications Manager - AccorHotel Saopaulojobs Jobs Bahrain Saopaulojobs ↗**
- 14. Marketing amp Communications Manager - AccorHotel Biomedicaljobs Jobs Bahrain Biomedicaljobs ↗**
- 15. Marketing amp Communications Manager - AccorHotel ConstructionjobsJobs Bahrain Constructionjobs ↗**

16. **Marketing amp Communications Manager - AccorHotel** [Gamejobs Jobs Bahrain Gamejobs ↗](#)
17. **Marketing amp Communications Manager - AccorHotel** [TeachingeducationJobs Bahrain Teachingeducation ↗](#)
18. **Marketing amp Communications Manager - AccorHotel** [TechgiantcareersJobs Bahrain Techgiantcareers ↗](#)
19. **Marketing amp communications manager - accorhotel** [Jobs Bahrain ↗](#)
20. **AMP Version of Marketing amp communications manager - accorhotel** [↗](#)
21. **Marketing amp communications manager - accorhotel** [Bahrain Jobs ↗](#)
22. **Marketing amp communications manager - accorhotel** [Jobs Bahrain ↗](#)
23. **Marketing amp communications manager - accorhotel** [Job Search ↗](#)
24. **Marketing amp communications manager - accorhotel** [Search ↗](#)
25. **Marketing amp communications manager - accorhotel** [Find Jobs ↗](#)

Source: <https://bh.expertini.com/jobs/job/marketing-amp-communications-manager-accorhotel-bahrain-talent-pal-fd22385e86/>

Generated on: 2024-05-05 by [Expertini.Com](#)