

## Head of Content

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Company: Fifth Ring

Location: Manama

Category: computer-and-mathematical

directing the creation of first-class written, video, data visualisation and interactive content

leading the creation of excellent day-to-day experiences for our clients' target audiences

presenting complex strategic recommendations and content plans to both CMO and wider senior client team in a persuasive, confident manner that instils trust

creating comprehensive, scalable content plans aligned to agreed strategic objectives, budget and audiences

oversight of the activities of the content department including discovery research, theme identification, content creation, reporting and optimisation

working closely with other Fifth Ring teams to ensure brand and creative alignment locally and globally

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