

## Digital Marketing Executive

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Company: Tanqeeb

Location: Manama

Category: other-general

The ideal candidate will oversee the online marketing strategy for the organization by planning and executing digital marketing campaigns. This candidate will launch advertisements and create content to increase brand awareness. This candidate will have previous marketing experience and be able to monitor the company's social media presence.

### Responsibilities

Design, maintain, and supply content for the organization's website

Formulate strategies to build lasting digital connection with customers

Monitor company presence on social media

Launch advertisements to increase brand awareness

### Qualifications

Bachelor's degree in Marketing or related field

Excellent understanding of digital marketing concepts

Experience with business to customer social media and content generation

Strong creative and analytical skills

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