

Creative Director

[Apply Now](#)

Company: Tanqeeb

Location: Manama

Category: other-general

This candidate will be coordinating with teams across the organization to understand teams' design needs and build out their creative strategy accordingly. In each of these projects, you will ensure that outcomes are on a budget, within the brand, and incorporating current design trends.

Responsibilities

Creativity Skills:

Understand the difference between conceptual and promotional execution and when to effectively use them in marketing campaigns.

Remain current on emerging trends in digital technology to incorporate new technologies into your strategy.

Lead strategy and development of all creative campaigns ensuring a consistent brand across channels

Think beyond a design or concept to the broader business goals.

Work with media planners/buyers and the design department to fully develop the branding and advertising Projects.

Work with internal teams to generate ideas for pitching and proposals.

Work with the Director of Business Development, Account Managers, Project Managers, and Designers to develop concepts and present them to the client.

Lead brand guide development (print, digital, content).

Establish creative direction and strategic approach for messaging across all platforms both internally and externally.

Conceive, develop, and produce effective advertising campaigns and Branding projects.

Attend and direct photo and commercial shoots.

Generate multiple concepts for a campaign or project.

Lead creative sessions for project kick-offs.

A solid sense of design and art direction.

Ensure and insist all brand guidelines are adhered to.

Oversee all uses of the brand, e.g., typography, colors, and images, and ensure brand consistency in all marketing collateral.

Knowledge of layouts, graphic fundamentals, typography & limitations of the web.

Print and web design: must know how to work in both media for integrated campaigns.

Conceptualize and present storyboards.

Copywriting/Content Development Skills:

Write clear and persuasive copy for websites, social, digital, TV, radio, blogs, newsletters, press releases, brochures, ads, and other means of advertising for the agency.

Assist the Account Manager in preparing creative briefs.

Create content-driven campaigns with a focus on personas to drive unique messaging.

Understand and write for best SEO practices.

Update digital media with timely content.

Ability to communicate effectively, both orally and in writing.

Revise, edit, and proofread content as needed or directed by the client.

Write scripts for TV and radio.

Additional responsibilities include but are not limited to the following:

Leadership Skills:

You must be a great leader with the ability to maximize the talents of your team and lead them through their motivations.

Work with strategists, copywriters, graphic designers, web designers, account managers, and other marketers on a daily basis.

Supervise and inspire the creative team of vendor partners.

Work with Account Managers to determine client needs and budgets.

Self-motivated, detail-oriented individual with the ability and experience to manage many projects simultaneously.

Partner with internal and external communication teams to plan and produce all photo and video shoots.

Proven ability to mentor and provide effective direction to creative staff.

Interpersonal Skills:

Meet with clients on a regular basis. Be a good communicator to all involved.

Ability to interact positively with employees.

Serve clients, associates, and peers with the highest level of integrity and dignity.

Qualifications

Bachelor's degree or equivalent

5+ years' in a design role

Current portfolio to be submitted with your application

[Apply Now](#)

Cross References and Citations:

1. [Creative Director Agile jobs near me Jobs Manama Agile jobs near me ↗](#)
2. [Creative Director Social networking job finder Jobs Manama Social networking job finder ↗](#)
3. [Creative Director Angular jobs Jobs Manama Angular jobs ↗](#)
4. [Creative Director The career jobs Jobs Manama The career jobs ↗](#)
5. [Creative Director Expertini Jobs Manama Expertini ↗](#)
6. [Creative Director Minneapolis jobs Jobs Manama Minneapolis jobs ↗](#)
7. [Creative Director Referral recruits Jobs Manama Referral recruits ↗](#)
8. [Creative Director Scrum jobs Jobs Manama Scrum jobs ↗](#)
9. [Creative Director Netherlands jobs Jobs Manama Netherlands jobs ↗](#)
10. [Creative Director Phoenix jobs Jobs Manama Phoenix jobs ↗](#)
11. [Creative Director Medical assistant jobs Jobs Manama Medical assistant jobs ↗](#)
12. [Creative Director Manager jobs near me Jobs Manama Manager jobs near me ↗](#)
13. [Creative Director Film jobs Jobs Manama Film jobs ↗](#)
14. [Creative Director Search American jobs Jobs Manama Search American jobs ↗](#)
15. [Creative Director Iraq jobs Jobs Manama Iraq jobs ↗](#)
16. [Creative Director Firefighter jobs near me Jobs Manama Firefighter jobs near me ↗](#)
17. [Creative Director Greece jobs Jobs Manama Greece jobs ↗](#)
18. [Creative Director Jobs careers central Jobs Manama Jobs careers central ↗](#)
19. [Creative director Jobs Manama ↗](#)
20. [AMP Version of Creative director ↗](#)
21. [Creative director Manama Jobs ↗](#)
22. [Creative director Jobs Manama ↗](#)
23. [Creative director Job Search ↗](#)
24. [Creative director Search ↗](#)
25. [Creative director Find Jobs ↗](#)

