

Brand Video

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Company: Braintrust

Location: Manama

Category: computer-and-mathematical

JobDescription

Brief:

We're seeking an experienced video producer, editor, and animator to bring a brand video to life. This will serve as the headline piece of content on our website to showcase our brand, product, features, case studies and capabilities. This project requires following our storyboard, utilising real footage from our library of previous case studies and our team's designed assets.

This video will require multiple cuts for shorter and longer form platforms.

Here are the project details:

XRii Website Brand Video

About Us:

XRii specialises in creating custom mobile apps for cult brands, sporting organisations, and agencies. Our apps are designed to help you engage your audience and enhance loyalty with unforgettable campaigns using our immersive features, loyalty programs, and virtual event solutions. From loyalty programs that reward repeat engagement, immersive experiences like augmented reality experiences to take

engagement to the next level and built-in ticket integrations to seamlessly manage your events, we provide the tools and cutting-edge technology to take your brand beyond the ordinary.

Website:

Target Audience (* = Relevant to ALL Target Audiences):

Sporting Organisations:

Marketing Manager*.

Marketing Coordinator*.

Marketing Director*.

Digital Marketing Manager*.

Marketing Specialist*.

Social Media Manager*.

CEO*.

Founder*.

Managing Director*.

Fan Engagement Manager.

Fan Engagement Specialist.

Head of Fan Experience.

Membership Manager.

Fan Loyalty Manager.

Sports Brand Manager.

Creative Agencies:

Creative Director.

ContentManager.

AccountExecutive.

BrandManager.

CampaignManager.

ClientManager.

Cult-Followed Businesses - Businesseswith Highly Engaged Audiences (E.g.Apple):

Viral MarketingSpecialist.

Fan ExperienceManager.

CommunityManager.

Community EngagementManager.

Social MediaManager.

Customer ExperienceManager.

EventCoordinator.

Brand EngagementManager.

Brand Manager.

Format:

Video: MP4.

Size:Landscape 1920 x 1080.

Duration: 30-40seconds.

Sound: Upbeat Music (Example:)

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Cross References and Citations:

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